

# IAMD SHENZHEN

26-28 June 2019  
Shenzhen Convention  
and Exhibition Center

## After Show Report

[www.iamdshenzhen.com](http://www.iamdshenzhen.com)

# 2019



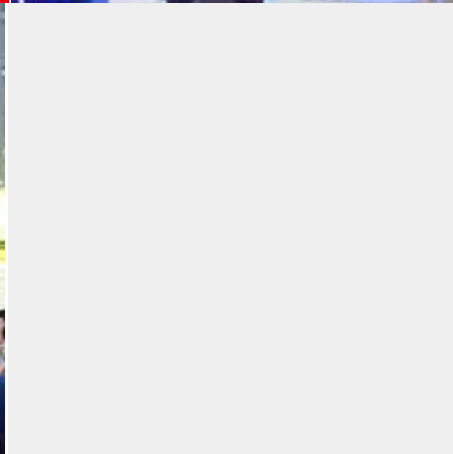
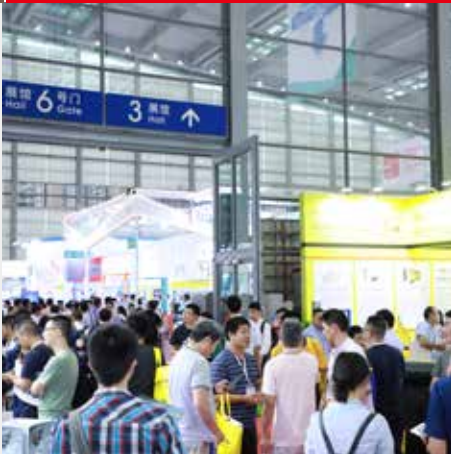
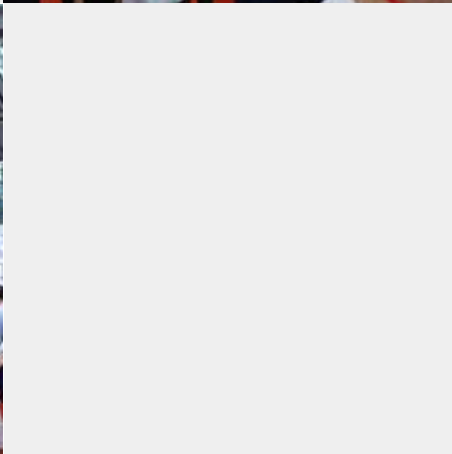
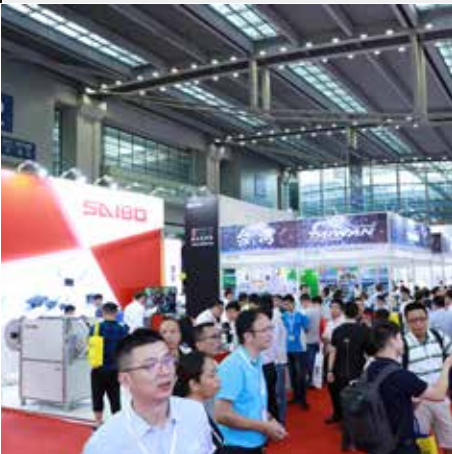
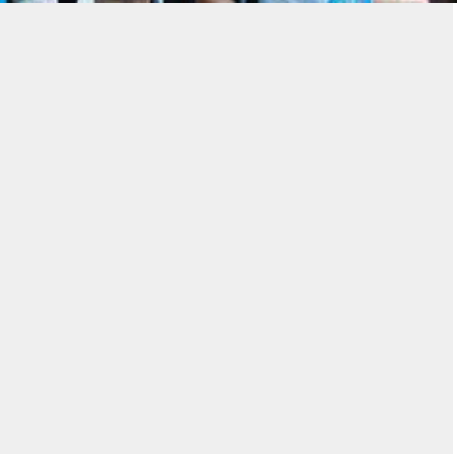
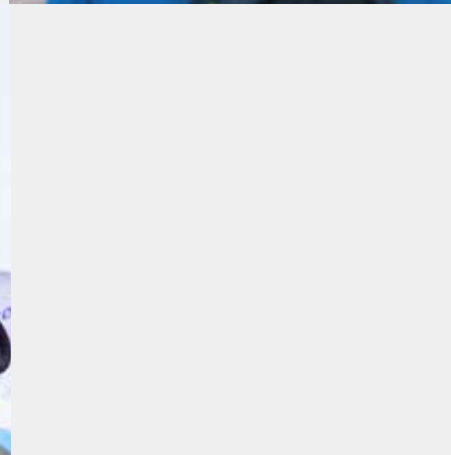
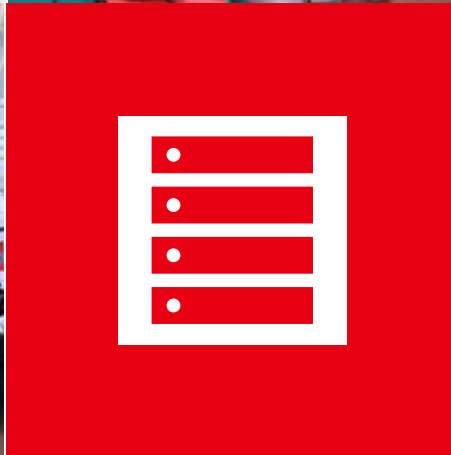
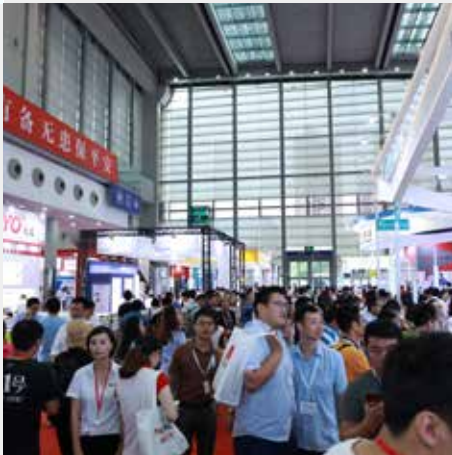
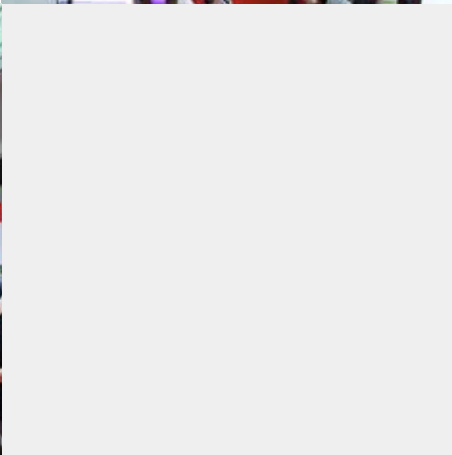
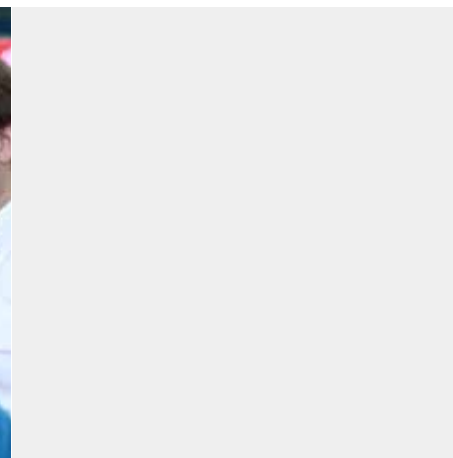
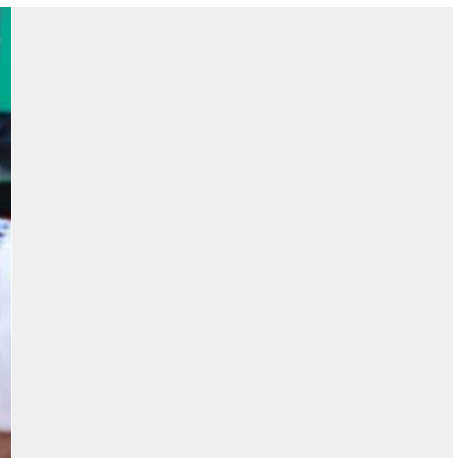
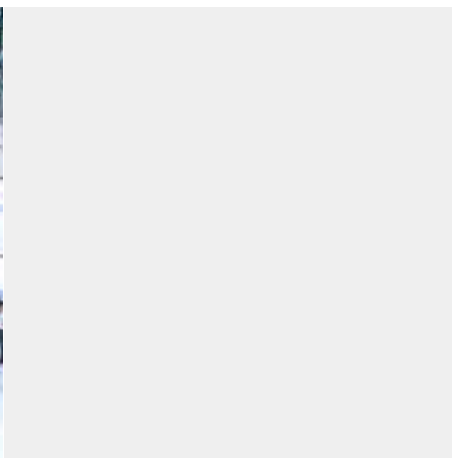
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Leading Trade Fair for  
Process, Factory and Building  
Automation Systems and  
Solutions

IAMD  
SHENZHEN

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## Intelligent Manufacturing Illuminates The City of Garuda (Shenzhen)

This IAMD SHENZHEN conforms to the development trend of "Industry 4.0". Accelerate the process of intelligent transformation and high-end development of China's manufacturing industry, and assist the leapfrog development of manufacturing industry. It is worth mentioning that the world exhibition giant Hannover Milan Exhibition (Shanghai) Co., Ltd. has reached strategic cooperation with the Chinese Graphics Society of the National First-Level Society to co-host the South China International Machine Vision and Industrial Applications Exhibition. Machine vision, as the soul of industrial intelligent control equipment, has been applied in the field of industrial control, with an increasingly growing market. In this regard, Gary Liu, managing director of Hannover Milano Fairs Shanghai Ltd., expressed that, with the advantages of relevant preferential policies by the government, China's machine vision industry has ushered in a golden period of rapid development.

Exhibition Area  
**35,000**sqm

Exhibitors Almost  
**500**

Total Visitors  
**38,672**

Delegation more than  
**200**

Conference and Forum  
**14**





## >>>>> Industrial Robots Sparkly Show Up

IAMD SHENZHEN 2019 gathered many well-known industrial robot enterprises of NACHI, Universal, IAI, YAMAZEN, SAMICK, Erbidi, TIETECH, Rokae, HSROBOT, YUMING, SMOOTH, SoftRobot, YULI, YTEA and SprutCAM to jointly showcase cutting-edge product technologies and drive upgrading of industrial automation in South China.

>>>>>

## Machine Vision South China, a new themed exhibition

Machine vision, as the soul of industrial intelligent control equipment, has been applied in the field of industrial control, with an increasingly growing market. Adapting to the development trend of machine vision industry, Hannover Milano Fairs Shanghai Ltd., has reached a strategic cooperation with the national Level I society -- China Society of Image and Graphics this year, to co-organize the Machine Vision South China 2019 as a new themed show under IAMD SHENZHEN. This exhibition attracted over 100 notable enterprises in machine vision field such as Daheng, HuaRay, COGNEX and Mstar.

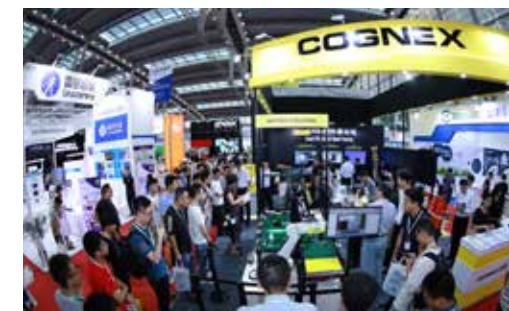
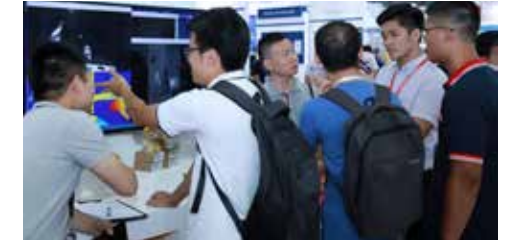
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## Application Park Igniting Onsite Atmosphere

The professional sector "Application Park" once again created an extraordinarily bustling atmosphere onsite. SICK, Microview, AICRobo and many well-known enterprises introduced their companies and flagship products through onsite presentation and face-to-face communication with trade visitors at this platform. They also had an opportunity to have a seamless contact with the target buyers and provide customized application solutions.

### Standard Robots Co.,Ltd.

It's our first time participating IAMD SHENZHEN, the visitors were professionals from related industries, we achieved our goals of promoting our brand and products in the market. We wish the show to improve every year, and looking forward to see an upgrading IAMD SHENZHEN in a bigger venue next year.



### Cognex

We were honored to exhibit at IAMD SHENZHEN - the most professional industrial automation show in South China. We brought our deep learning software: VisionProViDi, laser displacement sensor: DSMax3D, image-based code readers: DataMan370 and other new products to the show. Visitors from South China were crowded at our stand, they were interested in our cutting edge technologies and the excellent solutions for industrial automation. We wish the show to improve every year and bring more professional visitors to know products and applications of Cognex.



### Guangzhou Haozhi Industrial Co.,Ltd

IAMD SHENZHEN 2019 attracted 512 leading exhibitors from 13 countries worldwide, together they created a authoritative communicating platform for intelligent manufacturing and automation industries. The success of IAMD SHENZHEN should be credited to the organizer's professionalism and efforts. Guangzhou Haozhi Industrial Co., Ltd. is specialized in the R&D, design, production, manufacturing, sale and maintenance of high-precision mechanical and electrical components. IAMD SHENZHEN provided Haozhi a stage to introduce our products and technologies to the market. We are looking forward to meeting more exhibitors and visitors in the next show and wish IAMD SHENZHEN 2020 to be successful.

### YAMAZEN (SHENZHEN) TRADING CO.,LTD

To address the economic downward pressure, our customers are trying to lower the labor cost and to improve their efficiency. Under this circumstance, further promoting automation processes become imperative. IAMD SHENZHEN is a big scale automation trading platform for Guangdong-Hong Kong-Macao Greater Bay Area. As the integrated automation solution provider - YAMAZEN had participated the show for years, the show provided us an efficient way to enter the market, we obtained quality customers on the show every year, we will for sure participate again next year.



The three-day show has attracted **38,672** professional buyers. Domestic visitors are from 23 provinces/directly-controlled municipalities, with those from Southern China accounting for **78.10%**.

### Domestic Visitors

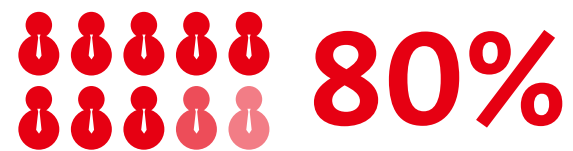
The 10 cities with the largest number of visitors are Shenzhen, Dongguan, Guangzhou, Foshan, Huizhou, Zhongshan, Zhuhai, Xiamen, Shanghai and Ningbo



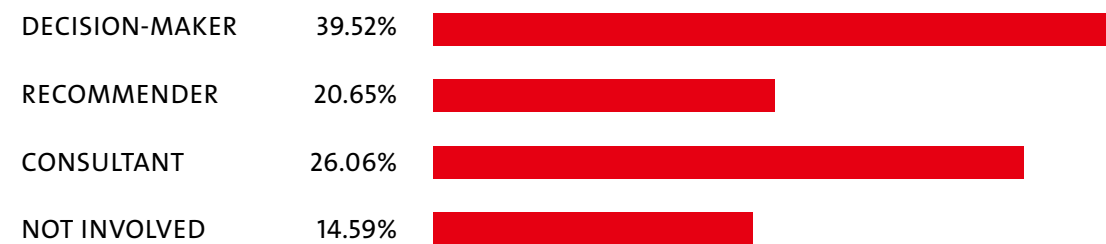
### Overseas Visitors

There are 251 visitors (1.09%) coming from 10 different foreign countries and regions, including Hong Kong, Taiwan, Malaysia, Singapore, India, Russia, the United States, Thailand, Egypt and Nigeria etc.

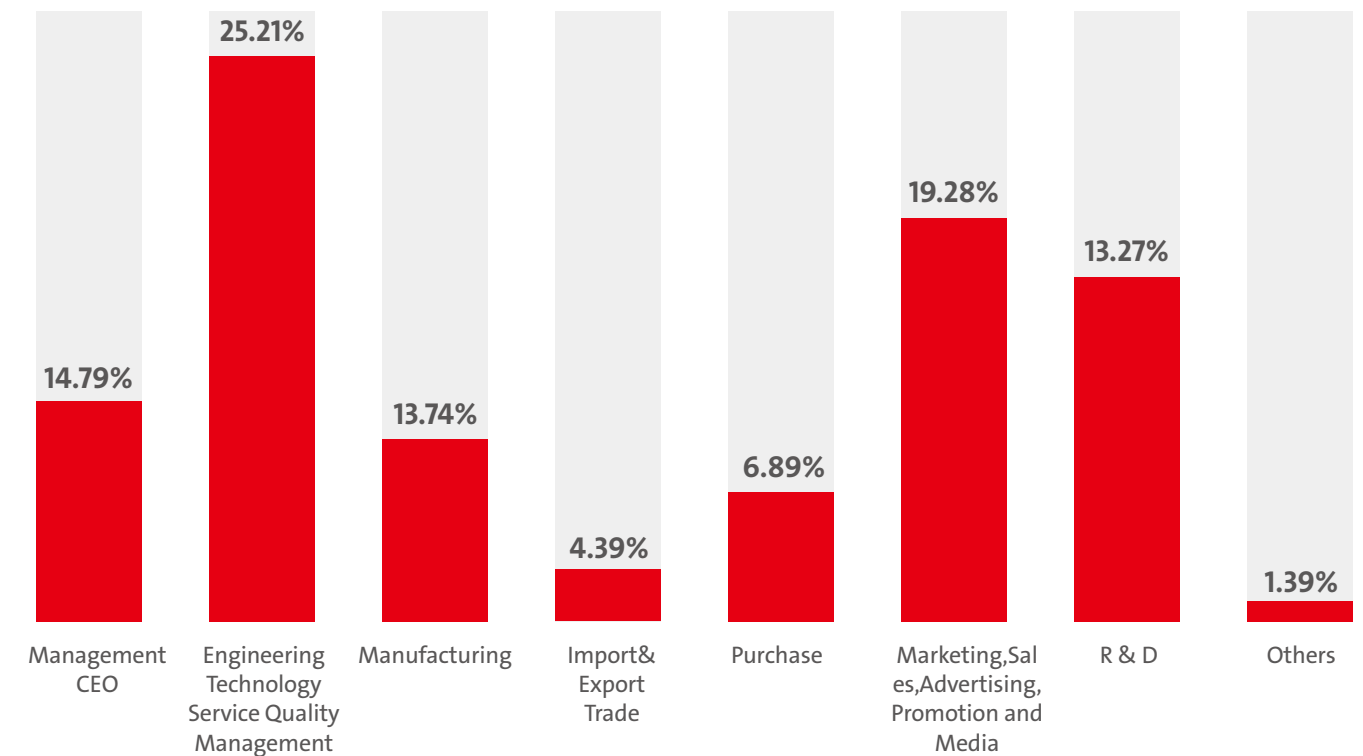
### Visitor's Purchasing Authority



Professional buyers with purchase recommendation rights and final decision-making rights make up 80%



### Visitors' Main Job Functions



### Visitors' Industrial Areas

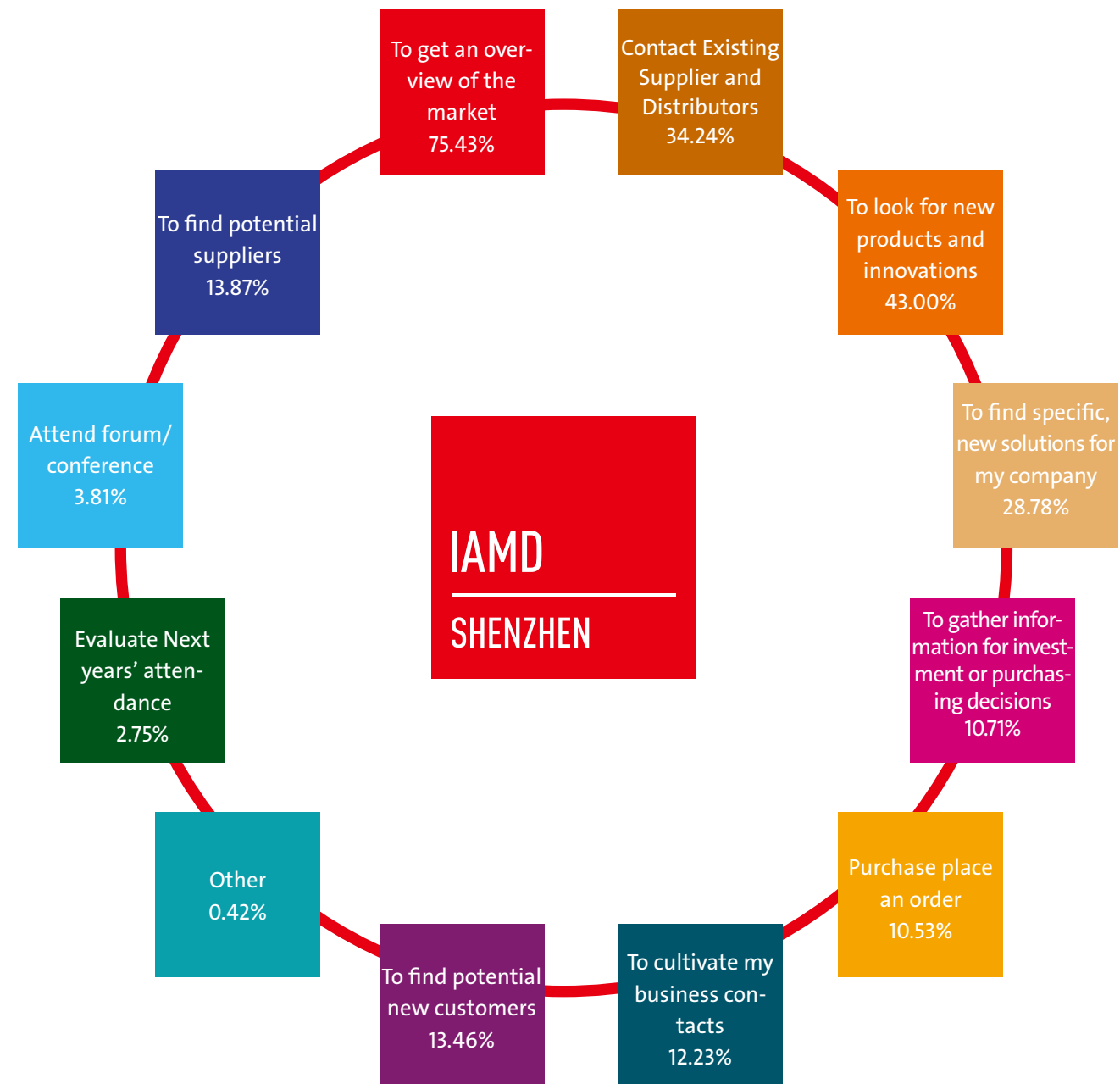


\* The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.



### Visitor Feedback

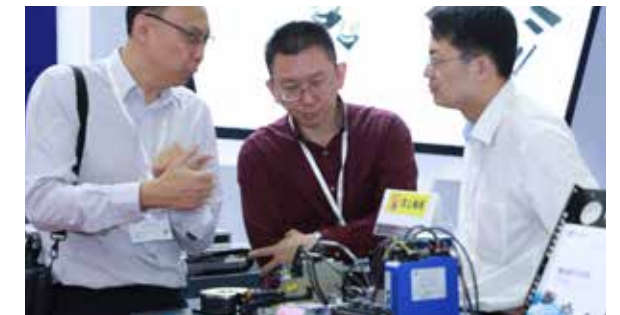
In 2019, **75.54%** of the audience joined to the exhibition spontaneously, of which **24.86%** had been visiting for many years.



The Hosted Buyers Program is a VIP-level service set up by the organizers for the procurement leader to help them expand their business, meet new partners and achieve the most efficient visits. This year, a total of 72 professional buyers participated in the program and reached 346 meetings.

#### Guangzhou Donghai Zhengbao Precise Instruments Co., Ltd. Tian Yutao Head of Technical Dept. and Director of the Board

Overall we were satisfied with the services, the pre-show communications were in time and thorough with patience. The move-in process was much faster than previous years. We are expecting more information on road map regarding move-in and move-out, wish the show to improve every year.



#### Zhuhai Ming Long Electronics Co., Ltd. Chang Mei General Manager

We visited the show for years. Compare to previous editions, this year the leading brands were less, however the show was crowded, we met some existing clients and also found potential business partners at on-site, hope the show is going to improve constantly.



#### Huizhou Xuxin Intelligent Technology Co., Ltd. Cao Shousheng Manager

Through the analysis of the data after the exhibition, we can see that the exhibition has achieved remarkable results. Thank you for your kind invitation. With regard to machine vision, more cutting-edge technologies have been introduced. At the same time, industry needs have been introduced to enable more enterprises to make relevant deployments and promote industry development.







#### ■ Dongguan Dongtang Group Co., Ltd.

On behalf of Dongguan Dongtang Group, I would like to thank Hannover Milano Fairs Shanghai Ltd. for the thoughtful delegation reception arrangements. Visit IAM D SHENZHEN was one of our company's "Technology Advancing June" activities, organized by our technology association. In the previous years we have to arrange the transportation and lunches by ourselves, this year they were all arranged by the organizer, we were grateful for being freed from the logistics. At on-site, our technicians collected information about new products, technologies and industrial trends in segments of industrial automation, process automation, industrial robots, machine vision, electrical system, industrial measurements and instruments. Those information would greatly help our group in developing diversified innovative technologies and sustainable automation solutions.



#### ■ Zhongshan Yida Garment Co., Ltd.

We would like to thank the organizer - Hannover Milano Fairs Shanghai Ltd. for their worry free support and assistance during our visit, with their attentive services 41 of our colleagues were able to visit IAM D SHENZHEN freely. Through the visit, our colleagues were not only able to find high quality suppliers and resources, but also extended their vision. By communicating with the exhibitors, we were able to generate new ideas for further extending automation in our plant. On behalf of Zhongshan Yida Garment Co., Ltd., I wish Hannover Milano Fairs and IAM D SHENZHEN are going to achieve higher goal.

#### ■ Foxconn Technology Group

First of all, we would like to thank the organizer for the invitation of IAM D SHENZHEN. With the attentive and thoughtful assistance, Foxconn organized more than 400 staff to visit the show. We visited our interested exhibitors eg. Cognex, HuaRay Technology, FLIR etc. obtained cutting edge technologies and newest industrial trends. Our decision makers talked with some important suppliers in depth and made some cooperation arrangements for the second half of 2019. The exhibition also showed us directions on further promoting automation and machine vision in our plant. We wish the show a better future.



#### ■ Zhongshan Household Electrical Appliance Association

With the thoughtful delegation reception services provided by Hannover Milano Fairs Shanghai Ltd., our association organized more than 100 member companies visiting IAM D SHENZHEN this year. According to our member companies' feedback, IAM D SHENZHEN was a professional trading platform with abundant contents, it was also a platform for experience exchanging, technology cooperation and supplier sourcing. It helped visitors to learn the developing trends of automation industry, gain valuable information of the new products and innovative technologies especially the cutting edge technologies of intelligent chips. Those are crucial information for enterprises to follow the developing trends and to generate ideas of new product R&D. Our member companies were very satisfied with the visiting experiences. We are looking forward to visiting IAM D SHENZHEN again next year and hope IAM D SHENZHEN becoming a better platform to support "Made in China 2025".





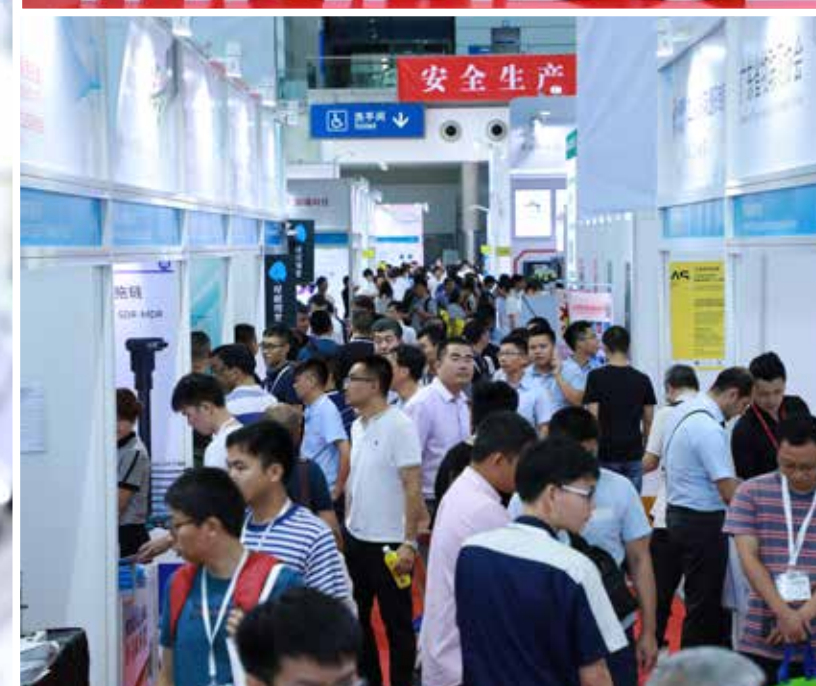
## Summit Forum Dedicated to the Application Scenario at the Segment Market

During the show period, nearly 10 high-end summit forums and professional events were held concurrently. At Global Industrial IOT Conference 2019, the officials from Department of Industry and Information Technology of Guangdong Province, Guangdong Intelligent Robotics Institute and Guangdong Light Industry intensively discussed hot topics such as application of industrial IoT, plant digitization, networking, intellectualization industry solutions, machine vision, artificial intelligence and big data in manufacturing with top managers from Siemens, USR, Amazon, Mogulinker, Ali Cloud, Tencent Cloud and Jinggong Intelligence. They shared application cases of intelligent manufacturing in various sectors and elaborated the application of industrial IoT in manufacturing in an all-round manner.



- Application Park
- 2019 Forum on Key Technical Standards and Industry Practice of Smart Manufacturing
- Global Industrial IOT Conference 2019
- 2019 Automation and Informatization Solution Forum Shenzhen Summit
- Human-robot Collaboration and Intelligent Manufacturing in Future
- Empowering Intelligent, Manufacturing in Southern China - 2019 China International Machine Vision and Intelligent Manufacturing Industry Development Forum
- Motion Control and Automation Technical Seminar
- Leading by Digital Intelligence -2019 Industrial "Smart+" Innovation Competition
- 2019 Forum on Key Technical Standards and Industry Practice of Smart Manufacturing
- South China Electronic Manufacturing Automation Upgrading and Innovation Forum 2019
- "Industrial Control Technology Salon - Industrial Communication Industrial Control Technology Salon - Automation Application"
- Empowering Intelligent, Manufacturing in Southern China - 2019 China International Machine Vision and Intelligent Manufacturing Industry Development Forum
- "YANGDI" Manufacturing Talent Exchange and Docking — Intelligent Factory Workshop Key Technology and Application Forum
- Zhihui Shenzhen Innovation Leading - Digital Solution Forum and The Second Industrial "Smart+" Innovation Competition

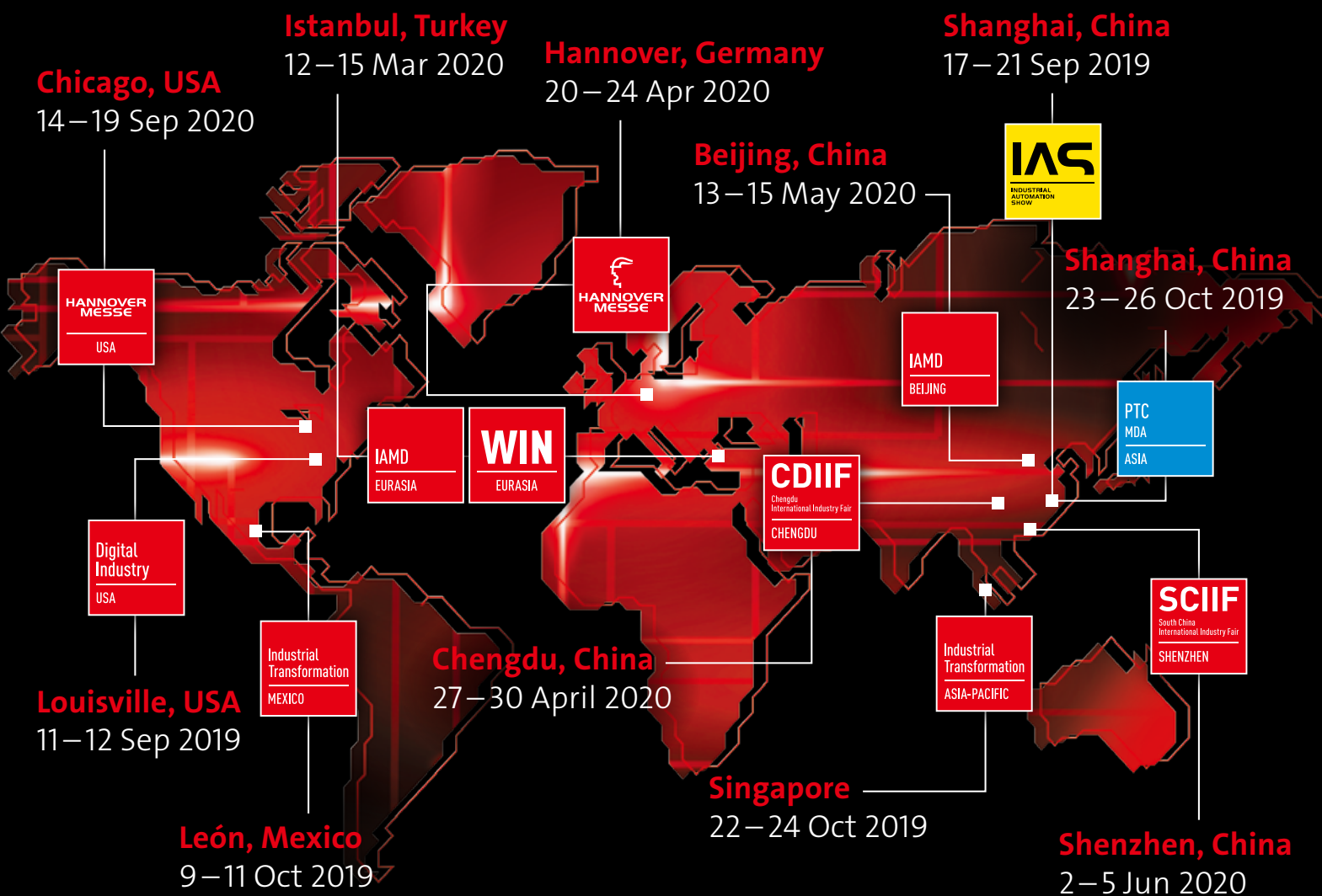






# Shaping the future of Industrie 4.0

## IAMD events worldwide



For more information visit  
[hannovermesse.com.cn](http://hannovermesse.com.cn)



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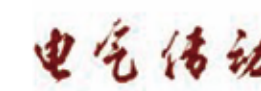
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## Media Promotion

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Special thanks to the following

Cooperation Media / Cooperation Websites







\* The names are in order without priority

## Go Further into China's Fast Growing Automation Market!

IAMD SHENZHEN 2020

2-5 June 2020, Shenzhen Convention and Exhibition Center

☐ I want to visit IAMD SHENZHEN 2020

☐ I want to participate in IAMD SHENZHEN 2020

Company:	_____	Address:	_____
Contact Person:	_____	Tel:	_____
Fax:	_____	Mobile:	_____
Zip Code:	_____	Email:	_____
Website:	_____	Space:	_____
Type of Company:	<input type="checkbox"/> Foreign <input type="checkbox"/> Joint Venture <input type="checkbox"/> Local		
Exhibits Source:	<input type="checkbox"/> Foreign <input type="checkbox"/> Local		
Date	Signature _____		

## Fill in the above form and fax back to us by +86-020-86266690-8004

- Please note that this document serves as space booking at IAMD SHENZHEN 2020, not legally binding. Official application form (i.e. legally binding) will be ready in due time and will be sent to you shortly.

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\*On behalf of Hannover Milano Fairs Shanghai Ltd

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